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**From Combat to Consumer: New Bandage Stops Bleeding Fast**

*KytoStat™ Now Available at Select Albertsons Stores*

**PORTLAND, Ore. – March 18, 2008** – A new high-performance bandage made from the same blood-stopping technology the U.S. Army uses to save lives in Afghanistan and Iraq is now available to shoppers at participating Albertson's LLC supermarkets. When in direct contact with blood and pressure is applied, the KytoStat™ Bandage does what traditional bandages do not – stops stubborn bleeding while sealing and protecting the wound. The new bandage offers peace of mind and a new choice in wound care to millions on blood-thinning medications and those who work and play in extreme environments.

"The KytoStat Bandage is a great advancement for consumers who need to stop bleeding fast or risk further complications," said John W. Morgan, HemCon president and CEO. "Availability of KytoStat in Albertsons stores means enhanced first aid care conveniently available for those who need it most."

According to *The Journal of the American Medical Association* and RxList.com, more than 90 million adults in the U.S. take aspirin regularly for long-term prevention of cardiovascular disease or take one of three leading blood-thinning prescriptions each year. Low-dose aspirin regimens interfere with the body's blood clotting ability. KytoStat gives these people control when conditions or medications interfere with an individual's ability to stop external bleeding from cuts, and when medical care isn't close at hand.

"KytoStat is an exciting new product for our stores, and it will serve an important need for many of our customers," said Raymond McCall, vice president of pharmacy operations for Albertson's LLC.

The 1"x4" KytoStat Bandage is engineered with chitosan, a compound that is naturally found in shrimp shells. The proprietary manufacturing process used to create the bandage makes KytoStat 30 times more effective than leading competitors.

Made by HemCon Medical Technologies Inc., KytoStat is a convenient, effective first response to control stubborn and persistent bleeding. In some cases, KytoStat may be the only first aid needed. For patients with bleeding disorders, like hemophilia or von Willebrand disease, KytoStat provides the ability to personally control bleeding caused by cuts or scrapes, potentially saving a costly trip for professional help. If a wound requires expert care, KytoStat helps buy valuable time while the injured seeks medical attention.

To locate an Albertsons store, [www.albertsonsmarket.com](http://www.albertsonsmarket.com), enter your ZIP code in the "store locator" box and hit "go".

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**About KytoStat**

KytoStat is the first high-performance bandage for consumers engineered with the natural power of chitosan to rapidly stop bleeding, and seal and protect wounds. It is the first consumer product from HemCon, the makers of the HemCon® Bandage. The HemCon Bandage is currently used by medical professionals in both military as well as civilian hospital, dental and clinical settings. HemCon Medical Technologies Inc. was founded in 2001 and is based in Portland, Ore. For more information about KytoStat, please visit [www.wherebleedingstops.com](http://www.wherebleedingstops.com). For more information about HemCon, please visit [www.hemcon.com](http://www.hemcon.com).

**About Albertson's LLC**

Albertson's LLC is working to become the favorite food and drug retailer in every market it serves. The company is privately owned and operates more than 300 stores under the Albertsons banner in Arizona, Arkansas, Colorado, Florida, Louisiana, New Mexico and Texas.

For more information about Albertsons, please visit the Web site at [www.albertsonsmarket.com](http://www.albertsonsmarket.com).

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